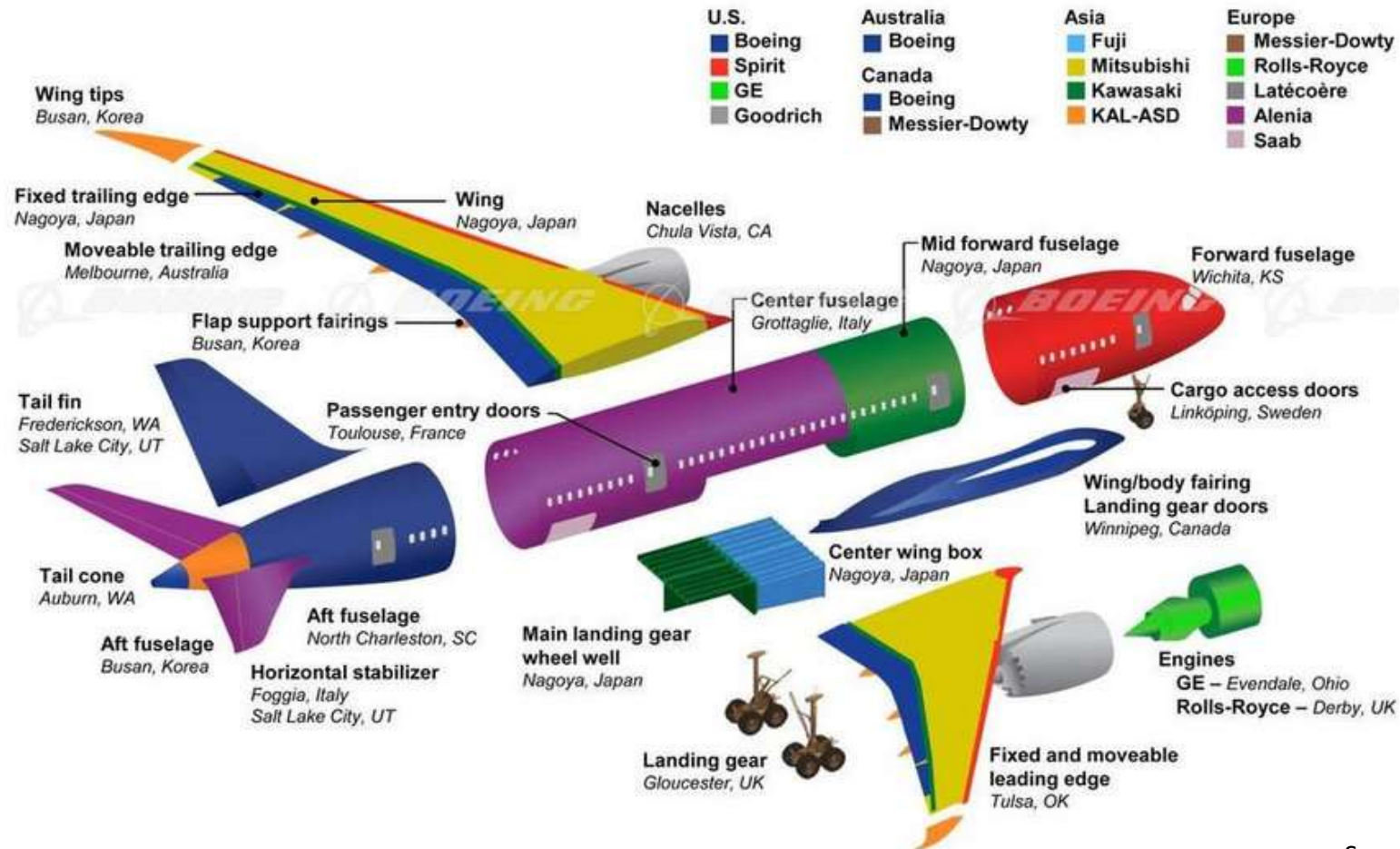


Levelling the Playing Field of Digital Trade

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Production sharing and GVCs



Source: Boeing 2014

Impacts of digitalization on GVCs

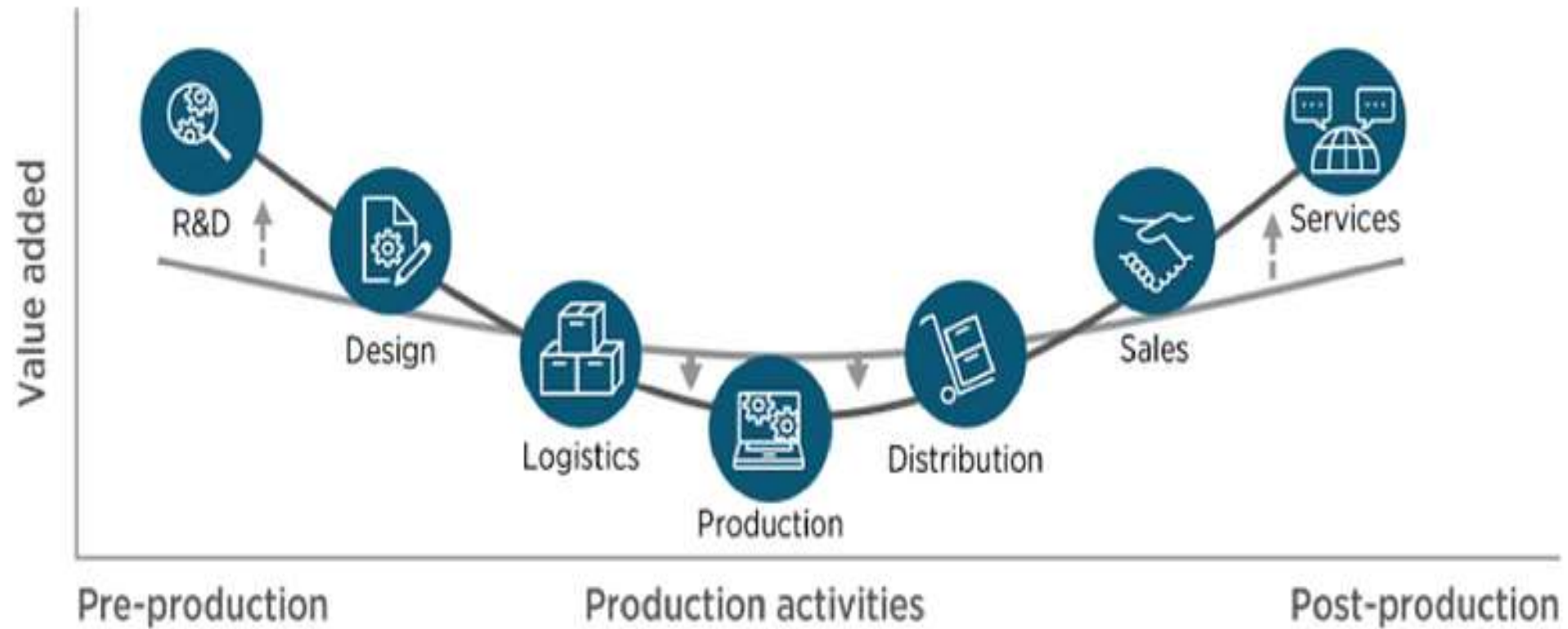


Chart: <https://blacklab.design/modern-manufacturing-and-the-smile-curve/>

Digital Trade: the definition(s)

- “Trade of products and services over the Internet, including transactions via e-commerce platforms and related services.” (USITC 2017)
- “Commerce enable by electronic means - by telecommunications and/or ICT services - and covers trade in both goods and services.” (European Commission 2020)
- “... *digitally-enabled transactions of trade in goods and services that can either be digitally or physically delivered.*” (OECD 2020)
- “[international] production, distribution, marketing, sale or delivery of goods and services by electronic means”. (WTO)

Digital Trade: some understandings

- Digital trade involves both trade in goods and trade in services
- Digital solutions have brought about new sources of value added to businesses
- Digital trade includes the trade of final products as well as that of intermediate goods and services
- Cross-border data flows are vital to digital trade

Rule-making: levelling the playing field

- Regulatory framework of digital trade
- Traditional trade issues with new elements and contents
- Free flow of data with trust
- Service liberalization
- Intellectual property rights
- Trade related cybersecurity

Discussion

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